



915 Hinman Street • Prescott, AZ 86305
(928) 445-3814 • Fax (928) 778-1477

FOR IMMEDIATE RELEASE
October 13, 2008

CONTACT
Maggie Greenwood, PR Specialist
928-445-3814

News Release

Ted E Bear Clinics are Now Available

PRESCOTT, Ariz. – Life Line Ambulance, the largest private ambulance service in northern Arizona, has recently announced the popular Ted E Bear Clinics are available for booking. Life Line Ambulance hosts Ted E. Bear Clinics as a public service to the communities in which we live and work.

Ted E Bear clinics help children understand how to access the 9-1-1 emergency system and what to expect in a medical emergency. These clinics also give the children a chance to see the inside of an ambulance and to familiarize themselves with medical emergency procedures in a friendly, warm situation, so if they ever do have to undergo medical emergency procedures, they're a little more relaxed and they know what is going on. We encourage the children to bring in their stuffed animals, especially teddy bears, to get them bandaged up and make them feel better.

Cheryl Smith, President of Life Line Ambulance states, "We are proud to be a part of every community we serve, this gives our team a chance to spend quality time with the youngest community members." If your school group or community group would like to obtain additional information regarding the Ted E. Bear clinics please contact Life Line Ambulance at 928-445-3814 or log onto the web site www.lifelineaz.com.

Life Line Ambulance is the largest ground ambulance service in northern Arizona. Established in 1956, the company services more than 9,000 square miles in Yavapai County, Coconino County and in the northwest corner of Maricopa County. This area covers both populated and rural areas. Life Line currently has 11 strategically placed stations and employs a staff of approximately 225, including paramedics, intermediate and basic emergency medical technicians and registered nurses, along with a support staff of professional dispatch, customer service, human resource, accounting and fleet maintenance personnel. For more information, visit the Web site at www.lifelineaz.com.