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News Release

**LIFE LINE AMBULANCE NOW OFFERS 'PEARS,' 'AIRWAY MANAGEMENT' COURSES
TO HEALTH CARE PROVIDERS**

PRESCOTT, Ariz. – Life Line Ambulance, the largest private ambulance service in northern Arizona and an American Heart Association Training Center, can now offer two additional courses for health care providers.

The two new courses, which can be offered in conjunction with or separate from other courses, are Pediatric Emergency Assessment Resuscitation and Stabilization, or PEARs, and Airway Management. PEARs is designed to enhance the health care provider's basic pediatric life support knowledge and prepares participants to initiate and manage the first few minutes of a pediatric arrest or to prevent the arrest of a pediatric victim in severe cardiopulmonary distress. PEARs is a seven-hour, video-based, instructor-led, traditional classroom course. Participants receive a certification card upon successfully completing the course requirements. It can be paired with another course Life Line offers, called Pediatric Advanced Life Support, or PALS, for which there is a separate certification card. The cost for the course is \$82 per person, which includes manuals and all equipment needed. This course is offered the last Wednesday of the month, starting January 2008 (Jan. 30) from 9 a.m. to 5 p.m. at the Prescott station, 915 Hinman St.

The second new course Life Line is now offering is called Airway Management, which includes five individual modules that can be taught together as a separate course or used to supplement the Basic Life Support for Health Care Provider's course, the basic cardiopulmonary resuscitation course all health care providers must complete. The five modules are taught over five hours and are designed for facilitator-led, small-group interaction using the video and small-group skills testing stations. Participants will receive a course completion certificate upon successfully fulfilling the course requirements. The cost for the course is \$40 per person, which includes manuals and all equipment needed. This class is offered the last Tuesday of the month, starting in January (Jan. 29) from noon to 5 p.m. at the Prescott station.

To schedule training, call (928) 445-3814. For more information, visit www.lifelineaz.com.

Life Line Ambulance is the largest ground ambulance service in northern Arizona. Established in 1956, the company services more than 9,000 square miles in Yavapai County, Coconino County and in the northwest corner of Maricopa County. This area covers both populated and rural areas. Life Line currently has 11 strategically placed stations and employs a staff of approximately 225, including paramedics, intermediate and basic emergency medical technicians and registered nurses, along with a support staff of professional dispatch, customer service, human resource, accounting and fleet maintenance personnel.

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