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News Release

LIFE LINE AMBULANCE ADDS BAGDAD TO ITS SERVICE AREA

PRESCOTT, Ariz. – Life Line Ambulance, for the fourth time in five years, has expanded its service area; this expansion adds the western Arizona town of Bagdad.

The Arizona Department of Health Services, the regulating body for emergency medical services, including ambulance services, has recently approved the amendment of Life Line's Certificate of Necessity, which defines a service area for ambulances, to include the Bagdad area. There are now two advanced life support crews and three ambulances to service the area.

"Over the next several months, we will be building our presence there," said Cheryl Smith, chief executive officer and president. "A section of the clinic has been renovated to use as a station, and we will be adding new equipment. We already have the emergency medical technicians, both basic and advanced life support, and field management staff in place.

"It's a natural extension of our current area," said Glenn Kasprzyk, chief operations officer. "The area borders on what our current territory encompasses."

"It's all about allocating resources in the most efficient and patient-centered manner," he continued. "We look forward to the opportunity to work with both the mine and the community to develop a very strong and unique relationship."

"This is a very exciting time for us," Smith said. "We're growing, but we always keep our eyes on the ultimate goal: to provide exceptional customer service to all our communities."

Life Line Ambulance is the largest ground ambulance service in northern Arizona. Established in 1956, the company now services more than 9,000 square miles in Yavapai County, Coconino County and in the northwest corner of Maricopa County. This area covers both populated and rural areas. Life Line currently has 11 strategically placed stations and employs a staff of approximately 225, including paramedics, intermediate and basic emergency medical technicians and registered nurses, along with a support staff of professional dispatch, customer service, human resource, accounting and fleet maintenance personnel.

For more information, visit the Web site at www.lifelineaz.com.

