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News Release

**LIFE LINE AMBULANCE INTRODUCES EMS BIKE TEAM
TO PRESCOTT DURING PARADE JUNE 30, FIREWORKS JULY 4**

PRESCOTT, Ariz. – Life Line Ambulance, the largest private ambulance service in northern Arizona, has recently introduced a new service, its Emergency Medical Services (EMS) Bike Team, and the Prescott Frontier Days Rodeo Parade, Saturday, June 30 was the first time the team had been deployed for emergency service in Prescott; the team also attended Prescott's 4th of July celebration in Pioneer Park.

The team Saturday, comprised of Bradley Parrott, Intermediate Emergency Medical Technician (I-EMT), and Kevin Murphy, EMT-Basic, responded to two calls during the two-hour parade. The team was on scene even before they were dispatched through the 9-1-1 system.

“The EMS Bike Team is especially good in situations, such as this parade,” Parrott said. “It would be very difficult to get an ambulance into these crowded streets.”

The first call, a motorcycle patrol officer located Life Line's EMS Bike Team and escorted the two EMTs to the scene. As they were finishing up with this first patient, a spectator called the team to its second call.

“Because we're out there very visible to the crowd, people feel free to call on us, if they have a need,” Murphy said. “We're very accessible, and that's the whole point of having the Bike Team at these events. Besides, it's great for us to talk face to face with people in nonmedical situations.”

At the fireworks display, Life Line's EMS Bike Team consisted of Shawn Western, Paramedic, and Jessie Gillihan, EMT-B. They had four calls during the four-hour shift.

Life Line Ambulance can provide EMS Bike Team services for any large, crowded public event, especially in situations where getting a full-sized ambulance on scene would be difficult. The team can work at events in the quad-cities area. For more information on this service, please call (928) 445-3814.

For more information on Life Line, visit the Web site at www.lifelineaz.com.

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Cutline for photo:

Life Line Ambulance EMS Bike Team members Kevin Murphy (standing), EMT-B, and Bradley Parrott, I-EMT, treat an injured patient at the Prescott Frontier Days Rodeo Parade. The team had two calls during the two-hour parade.