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News Release

JACQUE HOLLADAY TO FILL CHIEF ADMINISTRATIVE OFFICER POSITION AT LIFE LINE AMBULANCE

Prescott, Ariz - Life Line Ambulance, the largest private ambulance service in northern Arizona, has recently hired Jacque Holladay as CAO. With over 13 years in Emergency Medical Services, Holladay brings a wealth of knowledge to Life Line Ambulance. Ms. Holladay explained how fortunate she feels to be able to do something she loves at a company she has respected and admired for many years.

Holladay has a long history with EMS, she has been an Administrator and later served as Chief of Business Administration in the EMS community. She's worked with several statewide committees relating to the ambulance industry including working on the rules that govern ambulance services. In addition, she has also been very involved with the Arizona Ambulance Association for many years. Most recently, she was Manager/Co-owner and Medical Laser Technician at Forever Young Skin Spa in Prescott Valley.

Life Line Ambulance is the largest ground ambulance service in northern Arizona. Established in 1956, the company services more than 9,000 square miles in Yavapai County, Coconino County and in the northwest corner of Maricopa County. This area covers both populated and rural areas. Life Line currently has 11 strategically placed stations and employs a staff of approximately 200, including paramedics, intermediate and basic emergency medical technicians and registered nurses, along with a support staff of professional dispatch, customer service, human resource, accounting and fleet maintenance personnel. For more information, visit the Web site at www.lifelineaz.com.

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